NOORAT Show

SPONSOR PACKAGES

2026

Saturday, 21 November

The Best Show for
Family Fun
in South West Victoria

WELCOME

The Noorat Show has been the cornerstone of our community for over 90 years, celebrating Agriculture, Competition and Friendship. With each year, we welcome new visitors and exhibitors, creating connections that strengthen our local fabric and showcase the best of regional farming practices.

As we invite you to join us, you'll experience an array of activities, including livestock competitions, homecraft exhibitions, and local craft and food stalls. The show no only highlights our agricultural heritage but also serves as a platform for community engagement and economic growth, bringing families and friends together for a memorable experience.

WHY SPONSOR NOORAT SHOW 2026

Sponsoring the Noorat Show 2026 presents a unique opportunity to enhance your brand's visibility and engage with a varied audience. This event not only honours agriculture but also fosters community spirit, making your sponsorship a worthwhile investment in both your brand and the future of the community.

By supporting the Noorat Show, sponsors establish themselves as vital contributors to the advancement of local agriculture and community projects. The event attracts over 9,000 attendees, offering sponsors considerable visibility through various marketing avenues. This engagement directly connects them with the community while enhancing their brand recognition and fostering loyalty.

ENGAGEMENT

Community Engagement: Connect with local audiences and foster strong relationships.

VISIBILITY

Increased Visibility: Showcase your brand to thousands at an event celebrating local agriculture.

MARKETING

Marketing Opportunities: Benefit from promotional materials and advertising during the event.

SUPPORT

Support for Local Initiatives: Contribute to community projects and the agricultural sector.

SPONSORSHIP PACKAGES

PLATINUM SPONSOR $3,500
Logo on all printed materials (catalogues, schedules, posters, flyers, letterhead) - Premium homepage logo placement with website link - Full-page colour advertisement in show schedule - Large premium trade site (high-traffic location) - PA announcements throughout Show Day - Banner signage around the grounds - 4 Gate Passes + 2 Members Car Park Passes - 4 Tickets to Show Dinner

GOLD SPONSOR $2,200
Logo on catalogues, schedules, posters - Website logo with link - Full-page black and white advertisement in show schedule - Large trade site - Banner signage around the grounds - PA announcements on Show Day - 3 Gate Passes + 2 Members Car Park Passes - 3 Tickets to Show Dinner

SILVER SPONSOR $1,100
Logo on catalogues, schedules, posters - Website logo with link - Half-page black and white advertisement in show schedule - Trade site - Banner signage - PA announcements on Show Day - 2 Gate Passes + 1 Members Car Park Pass

BRONZE SPONSOR $550
Website logo with link - Quarter-page black and white advertisement in show schedule - PA announcement on Show Day - 2 Gate Passes

SUPPORTER PACKAGE - $220 or Donation
Listing on the show website - Listing in show schedule - 2 Gate Passes

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Competition Sponsorship
Businesses, families or individuals can support a specific section or class at the Noorat Show through financial contribution, or donation of products, prizes or vouchers. It's a wonderful way to promote your brand, celebrate local talent, and be part of the community's excitement.

- Listing in show schedule
- Complimentary Gate Pass

Corporate Ticket Package
Share the excitement of the Noorat Show with your suppliers, employees, friends, and family!
Our **Adult Gate Admission tickets** are available in bulk (minimum 50 tickets) at a **reduced rate**, making it easy and affordable for your team or network to enjoy a day of fun, entertainment, and community spirit.

JOIN US FOR THE NOORAT SHOW!

Join the Noorat Show family of sponsors and showcase your business

Contact us:
President: Rob Onley
Ph: 0429 930 401
Secretary: Vicki Marr
Ph: 0455 669 984
Email: secretary@nooratshow.org.au

TERMS & CONDITIONS
Packages begin from July each calendar year.
Signage to be supplied by sponsor businesses.

www.nooratshow.org.au