

2023 Noorat Show Invitation to Sponsor



WHY SUPPORT THE NOORAT SHOW

One of the major highlights on the calendar of events for south west Victoria is the Annual Noorat Show, held on the third Saturday in November. This year's Show will be held on Saturday, 18 November. The Noorat Show is one of the largest one-days shows between Geelong and Mt Gambier and the Noorat & District Agricultural & Pastoral Society would like to invite you to be a part of the show's continued success by becoming one of our valued sponsors.

Since the first Noorat Show in 1932, the focus of the Noorat Show has been to showcase the agricultural and industrial progress of the region and continues this focus today as well as providing an exciting day's entertainment for the community.

The Show continues to grow from strength to strength with a record attendance in excess of 6,000 being achieved in the last few years. The Show boasts a wide variety of trade promotions as well as the broad spectrum of regional livestock on offer from cattle to horses, working dogs, sheep and goats, poultry, and the produce of local home industries including cooking, needlework, handicraft, horticulture and the exhibitors of the future . . . the region's youth. The Society is proudly affiliated with the Victorian Agricultural Shows Ltd, Victorian Axemen's Association and Victorian Yard Dog Association.

HOW DO I BECOME A NOORAT SHOW SPONSOR?

Just complete the Sponsorship Agreement and return it no later than 30 June to the address below.

If you have any queries or require further information, please don't hesitate to contact our Secretary, Vicki Marr.

Noorat & District Agricultural & Pastoral Society Inc,
PO Box 85, Noorat, 3265
Phone/fax: 0455 669 984
email: secretary@nooratshow.org.au
or visit our website www.nooratshow.org.au



SPONSORSHIP

In order to maintain the Show's high standard, continued support from the business community in the form of sponsorship and trade displays is vital. As a Noorat Show Sponsor and Supporter, you will receive due recognition in our promotional material (printed and online) and depending on the level of sponsorship you choose, you may also receive:

- Complimentary tickets to the Show
- Advertising space in the Show Schedule
- Your logo on promotional material
- Acknowledgement on website and social media
- Trade space and PA commentary
- Signage at the Showgrounds

	Platinum \$3000	Gold \$2000	Silver \$1000	Bronze \$500	Minor \$200
Schedule advertising	Full Page (colour)	Full Page (black/white)	Half page (black/white)	Quarter page (black/white)	Listing only
Trade Space	17m	12m	7m		
Logo - Letterhead	✓				
Logo - Promotional material	✓	✓	✓		
Logo - Website	✓	✓	✓	✓	Listing only
Pre-Show editorial in media	✓	✓			
Complimentary Show tickets	4 + 2 car	3+ 2 car	2 + 1 car	2	2
Complimentary Dinner & Presentation Night tickets	4	3			
Bannerage	✓	✓	✓	✓	✓
PA Commentary	✓	✓	✓	✓	✓

- **SPONSORSHIP AGREEMENT FORM MUST BE COMPLETED AND RETURNED BY 30 JUNE.**
- **SCHEDULE ADVERTISING: DEADLINE 15 JULY**
To be included in the Show Schedule, signed Sponsorship Agreement, advertisement and/or logo must be received by the respective dates. **It is your responsibility to have advertising material to the Secretary by the due date. If not received as required, your sponsorship will be acknowledged as a listing only.**
- An official invoice/receipt will be issued on request.
- All Show documentation will provide the Noorat Show ABN number for taxation purposes.
- Sponsors providing trophies are invited to make the presentations themselves on Show Day. Please advise the Secretary or Section Steward if you would like to do so.
- Display Banners - Sponsors are encouraged to display their banners around the grounds. Please contact the Secretary to discuss a suitable location.
- **Trade Space:** If trade space is included in the sponsorship level you choose and you would like to take advantage of this offer, please indicate on the Sponsorship Agreement form and a formal Site Application form will be forwarded closer to the Show. We would encourage our sponsors to utilize trade space for greater exposure for your business and it offers our patrons a diverse range of things to see and experience at the show.



2023 Noorat Show Sponsorship Agreement

1/7/2023 - 30/6/2024

Please complete and return this form by 1 June
(keep a copy for your records)

Yes, I/we would like to be a sponsor of the 2023 Noorat Show at the following level :
(Please tick your choice)

Platinum - \$3,000

Gold - \$2,000

Silver - \$1,000

Bronze - \$500

Minor - \$200

Donation \$ _____

I/we understand schedule advertising forms part of the Platinum, Gold, Silver and Bronze sponsorship levels and advertising material must be supplied by the deadline of 30 June.

I will supply advertising material as required by 15 July.

Sponsorship is to be put towards the following:

General Sponsorship

Section(s) / Award(s) (please specify)

_____	\$ _____
_____	\$ _____
_____	\$ _____

and/or

I/we will donate/provide the following (Voucher/s, Trophy, etc)

_____	to the value of \$ _____	for _____
_____	to the value of \$ _____	for _____
_____	to the value of \$ _____	for _____

Payment details:

Yes, we are committed to supporting the Noorat Show.

Please forward tax invoice now

Trade Space

Yes, I/we would like a Trade Site
(Forms will be sent out closer to the Show)

No, thank you

Company Name: _____

Name: _____ **Position:** _____

Address: _____

_____ **Postcode:** _____

Phone: _____ **Fax:** _____ **email:** _____